

SINCE 1994

ISO 9001:2015



Retail (POS)



Distribution



Retail Chain



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Retailgraph

For Distributors, Retail Stores & Chains

Comprehensive Software Solution for SME's Business

RetailGraph is an ideal software for Retail, Wholesale and Distribution; it comes with easy to use features covering all aspects of all business segments. It helps to reduce workload and increase efficiency in managing your Retail, Wholesale, and Distribution business.



With RetailGraph Billing Solution Your business will succeed



- ✓ Open-to-buy capability
- ✓ Efficient data synchronization
- ✓ Increased NET ROI
- ✓ Improved warehouse efficiency
- ✓ Head office control
- ✓ Scale your business
- ✓ Increased productivity
- ✓ Streamlined financial processes
- ✓ Automating tasks
- ✓ Simplifying GST

Powered With



For over **27** years, **Softworld (India) Pvt. Ltd. (SWIL)** has been the leading solution provider in retail and distribution business. SWIL has specialized in healthcare & retail segments software solutions, asset tracking, and efficiently serving organizations of all sizes (retailers or wholesaler) across India and global also.

Microsoft
Partner



Gold Application Development

Key Business Solution that RetailGraph Software offers for Various Business Segments



Retail Solution

- ✔ Automobile Store
- ✔ Ayurveda & Homeopathic Store
- ✔ Book Store
- ✔ Pharmacy Store
- ✔ Cosmetic Shop
- ✔ Departmental Store
- ✔ Electrical Store
- ✔ Electronics Store
- ✔ Fancy / Gift Shop
- ✔ Footwear Shop
- ✔ Furnishing Store
- ✔ Garments Store
- ✔ Grocery Store
- ✔ Hardware Shop
- ✔ Artificial Jewelry Shop
- ✔ Mobile Shop
- ✔ Optical Shop
- ✔ Salon Spa
- ✔ Sports Shop
- ✔ Supermarket
- ✔ Watches Store



Distribution Solution

- ✔ Distribution Management
- ✔ FMCG
- ✔ Pharmaceuticals
- ✔ Supply Chain Management
- ✔ Textile Apparel Wholesale
- ✔ Warehouse Management
- ✔ Wholesale Distribution
- ✔ C & F Distribution



Restaurant Solution

- ✔ Restaurant
- ✔ Cafe/Coffee Shop
- ✔ Canteen Management
- ✔ Liquor Bar

Avail 45 Days
Free Demo

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Integration with well-known “ Applications ”



Mobile/web application for connecting distributors and retailers to order & optimize resources.



Fastest growing B2B ordering platform connecting retailers with their distributors.



An advanced app used to increase sales with intelligent ordering solutions.



Largest messaging platform to acquire, engage & retain customers with real-time data sending feature.



Easily Recieve Payments from clients and connect them to your transactions.



Recieve Payments digitally through leading technology.

Swil Mart B2C App & Integration with Customized Solutions



E-commerce app for enhancing your in-store browsing experience with easy checkout derivatives.



We offer websites based on your business requirements to empower your business.



Delivery Boy App

We offer a customized delivery boy app to track and monitor your deliveries in real-time.



Customized B2C App

We offer a customized B2B/B2C app for quick end-user connection that ensure business growth.



Customized Reports

Get custom reports on sales, finance, or transactions, etc., based on business needs. It gives an extensive picture of your business environment.



Customized B2B App

Develop a customized B2B app to enhance your brand value. It enables you to deliver and interact quickly & efficiently during order fulfillment.

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Simplify your business operation with RetailGraph Advanced Features

Inventory Management : Reducing Loss before the Sale



- ✓ **Stock Management** - Easily manage the min/max levels of each Products.
- ✓ **Reorder Management** - Get shortage reminders and create reorders.
- ✓ **Expiry Management** - Get regular alerts about expiry dates.
- ✓ **Product Location Management** - Find the product location to access them at the time of billing easily.
- ✓ **Create Product Reports** - Analysis reports on fast moving Products slow moving , and specialized Products.
- ✓ **Product Database** - Keep an extensive database of all the products available in the store.

Customer Management : Know your Customer



- ✓ **Loyalty Management** - Create Loyalty programs based on the customers' purchase history.
- ✓ **Easy Checkout** - Save time of your customers with a easy and fast checkout.
- ✓ **Bulk SMS/Email Service** - Send offer SMS and emails to your customers to keep them interested.
- ✓ **Last Sale** - Purchase History Management.
- ✓ **Sales Promotion**-Discount Scheme Management.
- ✓ **Customer**- Customer Outstanding Management.

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Billing and Invoice : Easy billing and checkouts



- ✓ **Data Collection** - Collect real-time data of each sale to understand the preferences and needs of your customers.
- ✓ **Error Management** - Minimize errors in sales process by reducing the human factor and manage each sale digitally.
- ✓ **Sales Return** - Handle easy returns and refunds.
- ✓ **Invoicing** - Create Invoices for different type of sales - Cash, & Credit.
- ✓ **Pensioners Billing** - Create special bills for pensioners.

Accounting and Taxes: Manage all finances easily



- ✓ **Financial Reports** - Create financial reports based on the preferences and needs of your business.
- ✓ **Commission Management** - Manage commissions for sales executives and doctors easily.
- ✓ **Scalable System** - The software scales with your business and has no problem with keeping pace with your growth.
- ✓ **Multi Store Management** - The software can easily manage the accounts of different stores and keeps track of their separate accounts.
- ✓ **Supplier Ledger** - Keep different accounts and ledgers for different suppliers for easy management.

“
SWIL has been a proven market leader
since 1994

”

Analysis Reports: Know your Business



- ✓ **Sales and Purchase Reports** - Create detailed sales and purchase reports based on Products categories, customer/vendor and other categories.
- ✓ **Export Reports** - You can export different reports in different formats such as Excel, PDF, Word, etc.
- ✓ **Graphical Analysis** - Get easily visualized reports and plots to understand your business.
- ✓ **Breakage/Expiry Analysis** - Reports on expiry and damage to products.
- ✓ **View sales-wise transaction reports:** Facilitate to view/print report summary on Product-wise/ transaction-wise Sales

Employee Management: Assign the operation



- ✓ **User Creation** - Create users for different departments such as Inventory, Sales, Purchase, etc.
- ✓ **Access Management** - Business owners can control user access to critical information within their organizations and enhance the ability to secure business data.

Purchase Management: Manage your supply chain



- ✓ **Vendor Management** - Create vendor entries and manages all your suppliers in one place.
- ✓ **Purchase Order** - Create purchase orders for different products.
- ✓ **Purchase Invoice and Return** - Manage all your supply invoices and returns in one place .
- ✓ **Supplier wise Order generation** - Create orders and reorders for specific suppliers and vendors.

GST Management: Tax your sales



- ✓ **GST Management** - Create GST ready invoices and reports to manage GST payments easily.
- ✓ **Sales and Purchase Notes** - Create credit notes for customers and debit notes for suppliers.
- ✓ **Export GST Summary** - Export your GST data to Excel, PDF, and other formats.
- ✓ **HSN and Price Management** - Integrate HSN and Price lists provided by the companies.
- ✓ **File Easy Returns** - Create JSON files for GSTR3B and GSTR1, upload them to govt. portals and create TRAN1 and TRAN2 reports.
- ✓ **E-Way Bill** - Seamlessly generate E-Way Bill eliminating manual efforts for logistics compliance.
- ✓ **E-Invoice** - One stop solution for your business's e-invoicing, related tax-filing & accounting needs.
- ✓ **TCS/TDS** - Complete solution for TCS/TDS filing with the highest ranking, simple interface, & affordable pricing.

Users Rated at Top Platforms



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Important Features of RetailGraph Software



Re-Order Management

Automate the order fulfillment process, reducing time to refill the stock and identifying trends within the system.



Salesman Commission Management

Keep track of the commissions paid to salesman. Eases the tracking of each item sold at the product to calculate commission.



Real-Time Multi-location Management

Provide multi-location businesses with real-time visibility into product inventory. Automate the workflow with a point of sale system.



Online/Offline Mode

Available in both online and offline working environments. It gives the flexibility to maintain a business without having any stop.



Expired Product Management

Offer real-time inventory control, reduced product wastage, and enhanced the better quality of customers service.



Prescription Management

Manage prescriptions electronically, maintaining quality, convenience, satisfaction without losing touch of communication.



Shelf/Rack Management

Proffers systematic management of your shelf/rack based on product category /brand/purpose/price, and expiry dates.



Restricted Drug Management

Efficiently handles the restricted drugs and allows customers to keep proper prescription for restricted drug demand. Manage Schedule H1, NDPS Drugs also.



Real-Time Stock Auditing

Help reduce avoidable investments on product stock by ensuring the proper balance of business processes with adequate inventory handling.



Generic Product Handling

Increase the use of generic medicine by giving valued customers an affordable way to benefit from generic drugs.



GST/ Complete Accounts

Provide a complete accounting solution to business owners, including GST filling, e-way bill generating, e-invoicing, and more.

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What our customers says

Mr. Avinash

City Medicos
(Pharma Retailer)

Last one-year we're using RetailGraph at my hospital. Before that, I used another software, but I like its direct shortcut keys features, making our work very quick and easy to operate. With Software, I rarely met any issues. However, I got tech support very quickly to resolve my issues. Keep it up.

I started using RetailGraph in 2016 after implementing GST, and I was impressed with its features. I have used other softwares before, but after switching to Retailgraph, I can confidently say that it is the best in the market. It is very easy to understand and quickly generates invoices and reports. I love using this software.

Mr. Nikunj

Nilamadhav Medical Store
(Pharma Wholesaler)

Mr. Hitesh

Novelty Life Style
(Garment Wholesaler)

Five years ago, I started using Retailgraph for billing purposes, and it's been a wonderful journey. It has various features and options for different tasks of managing inventory and billing needs. In my experience, once you learn the software, it becomes easy to understand. Its tech supporters are very patient and cooperative.

About seven years ago, we started using RetailGraph as billing software for our showrooms. First, my father used it; then, I started doing it for two years. The software is quite deep and detailed. It has different features for each section. The customer service providers are very polite & patient, which is great.

Mr. Aakash

Mahesh garments
(Garment Retailer)

Mr. Ranjeet

Halt (Restaurant)
(Restaurant)

We started using RetailGraph this year 2021 in April and are impressed with its functions. It has everything, from bill generation to stock management and the Accounting reports feature to GST filing options. Tech support has Vijay Ji, who is very polite and helps me with issues. All the best.

What our customers says

Mr. Saurav

- X Maple Pharma
(Pharma Retailer)

“We have been working on RetailGraph for 5 years now. We have used various other softwares too but we can confidently say RetailGraph is better than any other software out in the market. The features and small to small details it has is very helpful in the Pharma business as it helps to keep exact track of products. The customer care service is very fast and polite too. Overall we are very satisfied with the whole software services.”

We are using RetailGraph for a long time and we absolutely feel no regrets in investing in the product really. It has been very versatile and customizable software according to our business needs, the reports are auto generated as well as custom available too. Happy and satisfied with the support.

Mr. Mayank

Ruchi Medicals
(Pharma Wholesaler)

Mr. Narendra

**Rajasthan Rajya
Sahkari Upbhokta Sangh**
(Grocery Godown)

We started using RetailGraph in 2016 when GST was implemented in India. The software efficiently functions, manages, and file GST directly from the software. The user interface is also easy. We have got the Software customization as per our priority needs. Customization was the best part. The customer support is also great, as they focus on the problem and provide an accurate solution.

For almost six years, we've been using RetailGraph, and I personally like its interface and simple product management. Reports are one of the best features of RetailGraph as they are very easy to read and business tracking is also easy. Technical support is very quick in action as our issues are resolved within a few hours of raising the query.

Ms. Priyanka

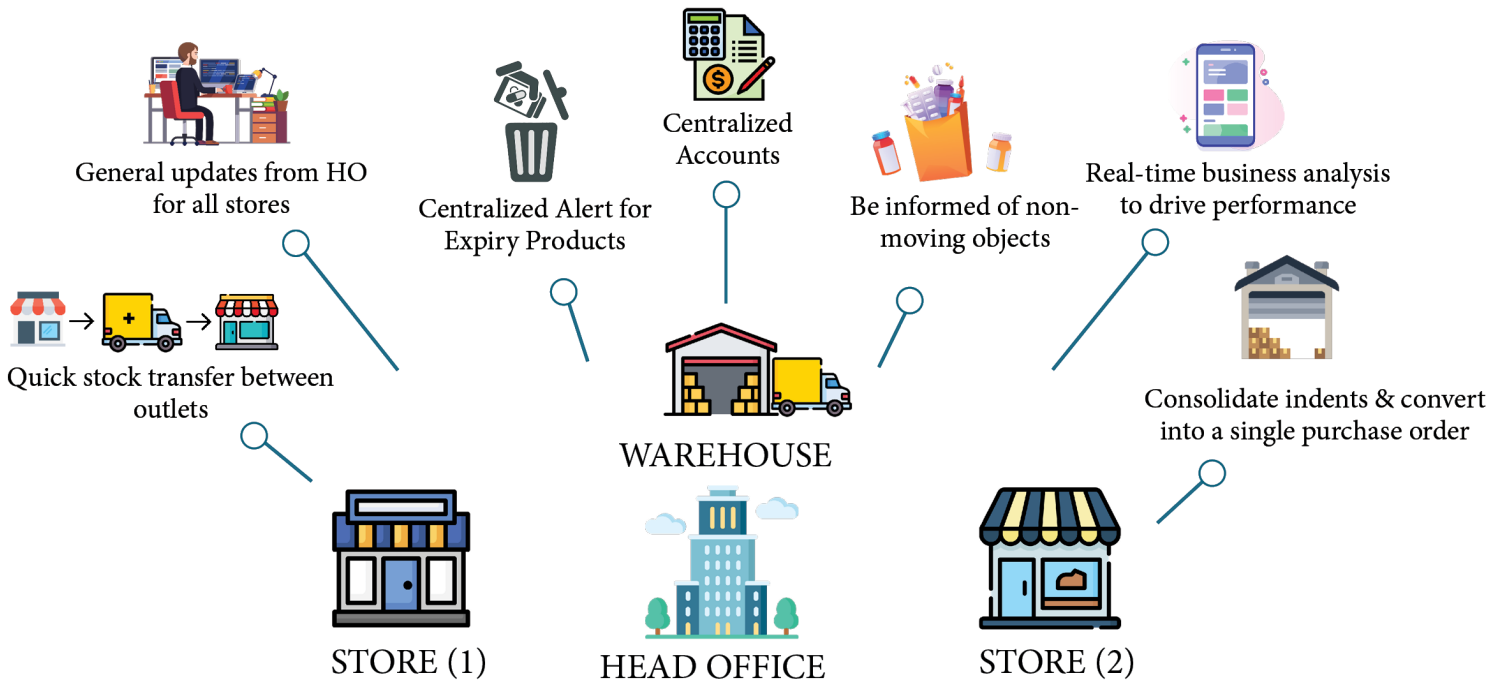
**Jai Bharat Elec Co
& Lights**
(Electrical Wholesaler)

Mr. Monu

**Shree Prem
Cosmetics**
(Cosmetic Retailer)

I started using RetailGraph 5 years ago. I was so impressed with its features and installed it at all seven outlets. Retailgraph is well managed and perfect. I like how I can get customized reports and its data syncing feature. It allows me to manage promotional activities between all my seven outlets. Technical support, especially from Vijay Sharma Ji, is the best.

Benefits of having RetailGraph Software for Retail, Wholesale and Distribution business



Master Data Management



- ✓ Optimized features that work centrally. Group outlets by location & set specific values for master.
- ✓ Identify and retain duplicate values Support Inventory Master SKU types.
- ✓ Provide a unified contact master for vendors/ customers/service.
- ✓ Supports unique packing hierarchy.

Outlet Administration



- ✓ Configure business processes and transactions centrally as per business needs.
- ✓ Implementing centralized configuration for stores or store chains.
- ✓ Manage hierarchical security settings based on roles and policies.
- ✓ Create employee schedules, smoothly transfer employees from one outlet to other.
- ✓ Gives centralized masters and admin control.

Supply Chain Management



Central Purchase

- ✓ Track supplier performance & purchase order status accurately.
- ✓ Control discrepancies between PO and invoice.
- ✓ Supports multiple EAN codes for the same item, various prices for the same item.
- ✓ Automatic stock selection from warehouse.
- ✓ Generate non-moving inventory reports based on product details.

Replenishment

- ✓ Auto stock allocation and reduce damage/expiry issue.
- ✓ Provision for setting minimum and maximum stock level.
- ✓ Supports Replenishment based on the request received.
- ✓ Real-time inventory monitoring system.

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Price Management



- ✓ Import/Export of price change for several items quickly & map accordingly.
- ✓ Give control on fixing price.
- ✓ Change selling price based on category .
- ✓ Defined customer price level, wholesale customer price level, web price level, etc., accurately.

Comprehensive CRM



Offers, gift vouchers and discount coupons

- ✓ Predefined offer to meet your marketing goals.
- ✓ Effectively create outlet specific offers.
- ✓ Create discount amount, discount %, and combo offers based on your sales.
- ✓ Find out the non-moving items.

Loyalty management

- ✓ Create bill wise, item wise, category wise loyalty programs.
- ✓ Run loyalty program based on loyalty card.
- ✓ OTP based authentication for Loyalty redemption.
- ✓ Create and manage loyalty programs based on the billing amount.

Warehouse Management



- ✓ Supports multiple warehouses for multi-location retail stores.
- ✓ Fully track inventory from ordering to final delivery. Stock monitoring in transit.

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Financial Accounting



- ✓ Supports user-specific classification of groups, ledgers, and vouchers.
- ✓ Centralized Bill-wise Payments for suppliers and customers.
- ✓ Bank reconciliation management supports.
- ✓ Comprehensive reporting to manage accounts payable and accounts receivable.
- ✓ Get Trial balance, Balance sheet, and Profit and Loss accounts location-wise.
- ✓ Bill adjustment, including the settlement discount.
- ✓ Easily track and follow-up on the breakage, damage, expiry, and non-moving items.
- ✓ Complete tracking of payment pending.
- ✓ Set Alerts for payments and collections, outstanding.
- ✓ Export Data to Tally Software.

“ SWIL Develops Solutions with years of Industry experience. ”

Security and Operations



Security and Audit

- ✓ Centralized Control of all the stores.
- ✓ Generate an Audit report of all operations.
- ✓ Generate multi-reports at the HO level.
- ✓ Facilitates Encrypted data transfer for data management, administration and retail business management .
- ✓ User Control Management.

Operations Management

- ✓ Generate data Synchronization.
- ✓ The Branches data auto update from Branches to HO.

Multiple Ways to Get Support at SWIL Desk

(Swildesk.com)

“ Online support for the software is easily available through SWIL Desk. Our experienced team gives their maximum to support customers with their businesses. ”

Chat with
Experts

Online
Ticket System

(<https://support.swildesk.com/portal/en/newticket>)

YouTube
Channel

(<https://www.youtube.com/user/SoftworldJpr>)

Remote
Support

(<https://support.swildesk.com/portal/en/newticket>)

Live Webinar

(<https://showtime.swindia.com/>)

Knowledge
Portal

(<https://support.swildesk.com/portal/en/kb>)

**SWIL
SUPPORT**

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